

WM Capital participates to AIM Investor Day, I edition, road-show organized by IR Top with the patronage of Italian Stock Exchange

Milan, March 18th, 2014

WM Capital, listed company on AIM Italia/Mercato Alternativo del Capitale specialized in *Business Format Franchising*, communicates that on April 3rd will participate to the I edition of AIM Investor Day.

The event is organized by the Advisory company for Investor Relations IR Top with the patronage of Italian Stock Exchange – London Stock Exchange Group.

Main sponsor is VedoGreen, company of IR Top Group, specialized in financial services for Green enterprises.

The event will take place at Meeting Room of Palazzo Mezzanotte, Piazza degli Affari 6, Milan.

This press release is available on the Company's website www.wmcapital.it

The Italian text of this notice shall prevail over the English version.

WM Capital, specialized in Business Format Franchising promotes enterprises growth thanks to the development of franchising system in Italy and abroad, providing industrial and operating know-how in addition to a qualified and international network. The company operates in reference to the Multimedia industry with AZ Franchising and to the Pharmaceutical industry through the Alexander Dr. Fleming company. WM Capital, thanks to the experience acquired in the franchising sector with the development of more than 500 formats, selects innovative business model in industries with high growth potential and directly supports the most interesting projects with value creation skills.

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