

WM Capital increases the investment in the subsidiary Alexander Dr Fleming reaching a share of 85.82%

Milan, March 14th, 2014

WM Capital, listed company on AIM Italia/Mercato Alternativo del Capitale specialized in *Business Format Franchising* that promotes enterprises growth thanks to the development of franchising system in Italy and abroad, communicates that it has signed an additional 5.82% of equity increase approved by the subsidiary Alexander Dr Fleming on February 27th, 2014.

The total investment held by WM Capital is equal to 85.82%.

Dr. Fleming is the franchising network specialized in the development of pharmacies, health stores and corners; The transaction is consistent with the strategic development guidelines announced during listing and aims to promote the expansion of the format considering the significant international growth opportunities.

This press release is available on the Company's website www.wmcapital.it
The Italian text of this notice shall prevail over the English version.

WM Capital, specialized in Business Format Franchising promotes enterprises growth thanks to the development of franchising system in Italy and abroad, providing industrial and operating know-how in addition to a qualified and international network. The company operates in reference to the Multimedia industry with AZ Franchising and to the Pharmaceutical industry through the Alexander Dr. Fleming company. WM Capital, thanks to the experience acquired in the franchising sector with the development of more than 500 formats, selects innovative business model in industries with high growth potential and directly supports the most interesting projects with value creation skills.

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