

WM Capital: 2013 preliminary revenues of € 3.3 million, with +94% increase over 2012 (€ 1.7 million)

Confirmation of the development plan announced in the IPO Expansion of the company's portfolio of products and services dedicated to franchising

Milan, February 7th, 2014

The Board of Directors of the WM Capital Group, listed on AIM Italia/Mercato Alternativo del Capitale and specialized in *Business Format Franchising*, confirmed today the development plan of new products and services and announced 2013 preliminary consolidated revenues of € 3.3 million, with a +94% increase over 2012 (€ 1.7 million).

Fabio Pasquali, Chief Executive Officer of WM Capital Group commented: *"This important result is a tangible sign of the success gathered during the expansion process by a growing number of franchisors and entrepreneurs who seize the tremendous growth opportunity offered by the franchising formula"*.

WM Capital's development plan forecasts for 2014 the further expansion of the portfolio of products and services dedicated to the franchising sector including consultancy, business services, process engineering advisory, training programs and internationalization support. Group's growth will also be headed by the development of the franchising format Dr Fleming both in Italy and abroad and the internationalization of the AZ Franchising format.

*This press release is available on the Company's website www.wmcapital.it
The Italian text of this notice shall prevail over the English version.*

WM Capital, specialized in Business Format Franchising promotes enterprises growth thanks to the development of franchising system in Italy and abroad, providing industrial and operating know-how in addition to a qualified and international network. The company operates in reference to the Multimedia industry with AZ Franchising and to the Pharmaceutical industry through the Alexander Dr. Fleming company. WM Capital, thanks to the experience acquired in the franchising sector with the development of more than 500 formats, selects innovative business model in industries with high growth potential and directly supports the most interesting projects with value creation skills.

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